

BIG ROCK SPORTS

THE GREAT CANADIAN FISHING, CAMPING AND MARINE EVENT

47,000 SKUS | FLEXIBLE SHIP WINDOWS | 90 DAYS | LOGIN TO JTSMITH.COM/BRS/CANADAFCSHOW TO FIND THESE SPECIALS AND MORE

\$34⁹⁹



GV-48BL A108 Net
C & Release
48" Handle

Reg. Price: \$66.21
1933-1969



\$220⁰⁰



TD-LUNA-300
TD Luna Cast Reel

Reg. Price: \$301.97
0001-0965



\$133⁰³

Rapala

MG20DR90MH230LC
Downrigger Combo w/ LC Reel

Reg. Price: \$148.65
0285-5104



\$9²⁹

ACCUHARP

029C 4-in-1 Knife and Tool Sharpener Black

Reg. Price: \$14.81

1117-0027



\$14⁹⁶

TUF-LINE

XP Braided Line
Green
50 & 65lb available

Reg. Price: \$17.24
1675-0226



\$29⁹⁹

ThermiCELL

MR-TJ Repeller

Reg. Price: \$34.46
1698-0109



\$19⁹⁹

RLb-30C Razor Lite EDC

Reg. Price: \$28.57 2813-0102



CAMILLUS

\$14⁵⁹

19090 Les Stroud SK Desert

Reg. Price: \$20.46 5316-0001



\$6⁴⁹

BTC203

The Snip Braid

Reg. Price: \$11.14
4751-0002



\$209⁹⁹



BS611 Smoker
New Improved

Reg. Price: \$301.96
4905-0028

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Rapala®



\$4178

RAPTSP76MH2S Big Husky Spin Combo
7'6" Med/Hvy 2Pc #5000 Reel
Reg. Price: \$46.18 0285-5126



\$703
5% off

Husky Jerk's
Reg. Price: \$7.45
0140-3225

RSDS-50
ProGuide Scale
50lb Digital
Reg. Price: \$36.69
0140-2602



\$3137



Scatter Rap Minnows **\$827**

Reg. Price: \$8.79
0285-5389



\$225

RAFR Adhesive Fish Ruler 36"
Reg. Price: \$2.79
0140-6798



Skitter Pop's
Reg. Price: \$11.14
0140-3595

\$928



BPFGM Fillet Glove Medium

Reg. Price: \$22.71 0140-2973

\$1806



DLT30DD86H2 Delta Dipsy
Diver 8'6" w/2BB
Line Counter Reel

Reg. Price: \$94.34
0285-5928

\$8582



J-Plugs
Assorted sizes and patterns available.

Reg. Price: \$6.75
0140-5981

\$564



BP707SH1 Soft Grip Fillet 7-1/2"
w/Sharpener & Sheath

Reg. Price: \$24.41 0140-2610

\$1937

DL10SP90M255 Delta Spinning
9' Med 2Pc w/Delta 5500 Reel

Reg. Price: \$84.34 0285-5924

\$72¹⁸



Shadow Rap

Reg. Price: \$9.74
0285-6628

\$8³⁷



Countdown Hardbaits

Reg. Price: \$11.61
0140-2137

\$8²¹



BPFNF6SH1 6" Fillet Knife
w/Single Stage Sharpener

Reg. Price: \$28.33 0140-2605

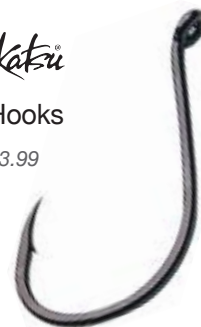
\$22⁵³

Gamakatsu

Octopus Hooks

Reg. Price: \$3.99
0414-0556

\$3³⁶



Original Floater Hardbaits

Reg. Price: \$9.80 0140-2155

\$6⁸⁷



Jointed Shad Raps

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0140-2547

\$7⁰³

Gamakatsu

Snelled
Baitholder
Hooks

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0414-0062

\$4⁰⁶



Classic Vibrax

Reg. Price: \$5.17
0140-0023

5% off
\$4⁹⁹



RCBL Classic
Beer Label
T-Shirt
Sz M-XXL

Reg. Price: \$19.76
4896-0023

\$16⁹⁰



\$9.05

J-Braid
Assorted lb test available

Reg. Price: \$11.06
0001-3848



\$80.85

Fuego Spin & Cast reels
Several Sizes Available

Reg. Price: \$95.31
0001-3920



\$377.37

Steez Cast Reels
RH & LH Available

Reg. Price: \$444.90
0001-4076



\$124.99

Procyon
Spin Reels
Several sizes available

Reg. Price: \$154.90
0001-3732



\$91.95

Sealine SG-3B Line Counter Reels
Sz 17, 27 & 47 Available

Reg. Price: \$113.58 0001-3687



\$48.31

Revros Combos
Several lengths/actions & reel sizes available

Reg. Price: \$54.98 0001-3939



\$189.81

Reg. Price: \$210.31
0001-4071

Lexa Baitcast Reels RH & LH
Assorted sizes & retrieve rates.



\$66.02

Exceler Spin Reels
Several sizes available

Reg. Price: \$71.64 0001-3700



\$34.99

Algonquin-A 9' 2pc Fly Rods
Weights 4-7

Reg. Price: \$39.72 0001-2842

\$66.00

Accudepth Plus-B LC
LevelWind Reels
RH & LH Available
Sz 17, 27 & 47

Reg. Price: \$71.64
0001-3228





\$64⁶⁶

M-ONEUTD200 Mooring Reel

Reg. Price: \$71.64
0001-3542



\$27⁰⁰

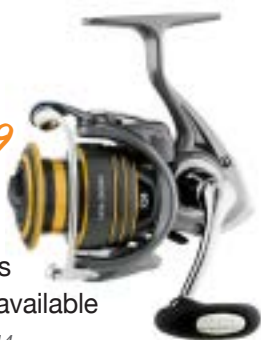
Accudepth Downrigger Rods
Several lengths and actions available

Reg. Price: \$29.79 0001-2844

\$105⁰⁹

Lexa
Spinning Reels
Several sizes available

Reg. Price: \$116.44
0001-3271



\$49⁵¹

Legalis Spin Reel
Several sizes available

Reg. Price: \$53.72
0001-3708



\$49⁵¹

Laguna Baitcasting reels
RH & LH Available

Reg. Price: \$53.72
0001-3727



\$56⁵⁷

Opus Plus
Spin Reel 4+1BB
Sz 45 - 60 Available

Reg. Price: \$62.68
0001-3257



\$31⁹⁹

Laguna
Spin Reels
Several sizes
available

Reg. Price: \$35.80
0001-3276



\$19⁹⁹

Sweepfire
Spin Reels
Boxed
Assorted
sizes available

Reg. Price: \$22.37
0001-3915



DXS Spin, Cast & Trolling Rods
Several lengths and Actions Available

Reg. Price: \$65.80 0001-3459

\$57⁷⁶



Triforce Trigger rods & Spinning rods
Assorted lengths and actions available

Reg. Price: \$27.06 0001-3774



\$23⁷⁶



Extreme Live Bait Ringed Hook

12 sizes available

Reg. Price: \$35.06

0848-6348

\$30⁷⁰



Raptor Travel spinning Rod
2 Lengths available

Reg. Price: \$23.01

0849-0800

\$19²²



FK1 Fillet Knife 7"

Reg. Price: \$30.95

0848-6354

\$26⁹⁵



AECMB Measuring Board

Reg. Price: \$28.08

0848-6353

\$23²⁴

ACRH-MD Wire Coil
Large Rod Holder

Reg. Price: \$2.29

0848-6368

\$1⁹⁸



LWOR1 Lazer Sharp
Wacky Rig-O-Rings 25pk

Reg. Price: \$5.52

0848-6359

\$4⁵⁵



PK56TSC Pack-It
Spin Cast Combo GL
Telescopic 5'6" 1pc

Reg. Price: \$21.63

0849-0802

\$19³⁷



\$22⁰⁰

TK-WTROUT1
Western Trout Kit (59pc)

Reg. Price: \$26.58

0848-6365

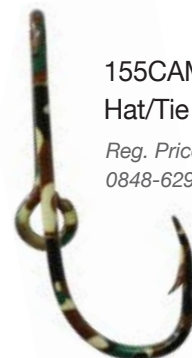


WMFL96SC Steelhead Float Combo
w/Kit 9'6" Spin

Reg. Price: \$91.52

0849-0803

\$81⁹⁵



155CAMO Camo
Hat/Tie Clasp 100pk

Reg. Price: \$32.62

0848-6299

\$27⁰⁰



Primal Circle Hook
6 sizes available

Reg. Price: \$31.15
0848-6329



\$27²⁹

\$61¹⁰ TML76SF4 Spin/Fly Rod
Trailmaster 7'6" 4pc Med
Reg. Price: \$73.18 0849-0300



Wright & McGill

Walleye Rod
4 Lengths Available

Reg. Price: \$51.10
0849-0805

\$42⁶⁶



04100-003 Rod Holder
Clamp-on Heavy-Duty

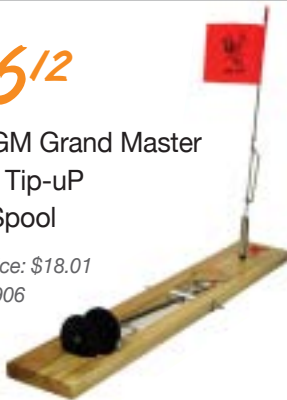
Reg. Price: \$6.44 0848-2226

\$5⁵⁸

\$16¹²

ICTUGM Grand Master
Wood Tip-up
500' Spool

Reg. Price: \$18.01
0848-4906



\$10⁰⁵

NLDPASST Sinker Asst
Dial Non-Lead 47pc

Reg. Price: \$12.20
0848-4189



Wright & McGill
WMSC1074

Generation II
S-Cure Fly Rod 10' 7wt

Reg. Price: \$108.73 0849-0583

\$90⁷⁸

\$5¹¹

ICSKDX Chipper
Ice Skimmer

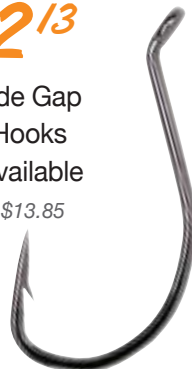
Reg. Price: \$6.18
0848-3868



\$12¹³

Lazer Wide Gap
Walleye Hooks
6 sizes available

Reg. Price: \$13.85
0848-6324



\$17⁴⁴

Soft Steelhead Floats
5 sizes available

Reg. Price: \$21.07
0848-6363





NEW
Berkley Fusion19 Hooks
Several Models and Sizes

Reg. Price: \$3.21
4475-8569

All 30% off
\$2.00
per pack



12% off
\$68.90

NEW
Buzz Ramsey Air Rods
Reg. Price: \$86.53 4842-1162



30% off 200yd spools



NEW
Stealth Blue Camo
10-65lb

Reg. Price: \$17.34
4475-8342

\$11.18

NEW



\$92.00

WAR20LW2040C66 Warfare
Pre-Mounted Combo
Sz20 Level Wind Reel 15#
Max Drag 315 yds 20#

Reg. Price: \$120.22 0009-2104



15% off
\$14.56



Penn Tools
Pliers and Fillet Knives
Reg. Price: \$18.56
0009-2149



NEW \$13.56

Catch More Fish.
Berkley Fireline Crystal or Fused
Original 4lb -30lb 125yd spool

Reg. Price: \$16.80
4475-7278

12% off all models



Fenwick Eagle Series
Reg. Price: \$48.92
4842-0717

\$43.82



Mitchell 300 Spinning Reel
5.1:1 8BB
180 yd/12 lb Mono Cap
210 yd/14lb Braid

Reg. Price: \$40.30
4842-0644

\$38.97



NEW PENN

\$64.94
5% off



Penn Fierce II
Spin Reels
Reg. Price: \$75.55
0009-2135



Catch More Fish.

\$4.65

Berkley BA5GFBP
5 Gallon Bucket
Red

Reg. Price: \$5.37
4842-0525



okuma

HIGH PERFORMANCE

NEW
\$58.24

Inspira Spinning Reels
White or Blue
Several sizes available

Reg. Price: \$67.79
1314-2403



NEW
\$53.55

Magda Line Counter reel
RH & LH
Several sizes available

Reg. Price: \$57.33 1314-2416



\$81.97

Coronado
Baitfeeder Reel
4BB + 1RB
Several sizes
available

Reg. Price: \$88.04
1314-1240



\$41.95

CLX Classic
Levelwind star
drag reels
Assorted sizes
available

Reg. Price: \$45.07
1314-2423



\$83.93

Calera Baitcasting reel
Assorted sizes available

Reg. Price: \$90.15 1314-2462

\$50.18

SLV Fly Reels
All sizes available

Reg. Price: \$55.16
1314-0894



Ceymar Combos
Assorted lengths and reel
sizes available

Reg. Price: \$65.27 1314-2426



\$56.53

Great Lakes
Downrigger Trolling Combos
Assorted lengths & Technique Specific
models available

Reg. Price: \$92.59 1314-2440



\$81.36

Helios Casting Rods
Assorted Lengths and actions available

Reg. Price: \$140.63 1314-2467



\$122.31

SST-S-1343FF SST
Steelhead Float Centerpin Rod

Reg. Price: \$112.64 1314-2472



\$83.26

YO-ZURI[®] Legendary Yo-Zuri[®] Quality and Performance

FISH THE BEST

SHOW SPECIAL
10% OFF



3DS SHAD™ MR
Holographic Perch

3DS™

NEWEST 3DS SERIES LURES



Yo-Zuri has added colors to the proven fish catching **3DS Series**. Lifelike shapes and colors are incorporated with the innovative 3D body technology and realistic eyes. Each have an unique swimming action to match their body shapes, perfectly imitating a variety of baitfish.



SHOW SPECIAL
25% OFF



3DB VIBE™
Crayfish

3DB™

SHOW SPECIAL
10% OFF

NEWEST 3DB SERIES LURES



Don't Forget Your Leader!

Yo-Zuri H.D.CARBON™ Fluorocarbon Leader – Clear and “The Original” Disappearing Pink

Following the success of **H.D.CARBON Disappearing Pink**, Yo-Zuri has reintroduced **H.D.CARBON Clear**. Both have the same extraordinary abrasion resistance, high knot strength, and exceptional hook-setting power. Be ready for any fishing condition with **Yo-Zuri H.D.CARBON**.

The **3DB Series** baits from Yo-Zuri have two features that Catch Big™ Bass. The internationally patent pending **3D Internal Prism** and **Wave-Motion Vibration** spark an instant bite response.

SHOW SPECIAL
10% OFF

Coming in 2016.

Ask your Rep about our new **Hoochie™ Skirts!**

Outstanding quality and durability. Available in a boatload of colors!

Yo-Zuri.com





\$5.43

53158 Pouch
Macaroni & Cheese
(veg)
3 Servings

Reg. Price: \$6.70
2001-0078



\$14.51

30105 #10 Can
Rice and Chicken
10 Servings

Reg. Price: \$17.88
2001-0086



\$6.12

53199 Pouch
Chicken and
White Bean Chili
2.5 Servings
Reg. Price: \$8.02
2001-0081



\$4.77

53425 Pouch Eggs
with Ham & Peppers
2 Servings
Reg. Price: \$5.87
2001-0082



\$16.24

30108 #10 Can
Spaghetti With
Meat Sauce
10 Servings
Reg. Price: \$20.02
2001-0087



\$22.81

30114 #10 Can
Vegetable Stew
With Beef
10 Servings
Reg. Price: \$28.11
2001-0088



\$4.77

53447 Pouch
Eggs with Bacon
1.5 Servings
Reg. Price: \$5.87
2001-0083



\$3.60

53449 Pouch
Granola with
Blueberries & Milk
2 Servings
Reg. Price: \$4.43
2001-0084



\$5.43

53482 Pouch
Breakfast Skillet
Wrap Filling
2 Serving
Reg. Price: \$6.70 2001-0085



\$18.93

30124 #10 Can
Chicken Teriyaki
10 Servings
Reg. Price: \$23.32 2001-0089

LIVE TARGET

NEW

SFH75T550 Sunfish
Hollow Body Topwater 3"
7/16oz Natural/Olive Bluegill

Reg. Price: \$10.56
4484-0947

\$9.00



NEW

SUJQ01 Straight Up Jig Jr
Assorted patterns available

Reg. Price: \$4.69
4883-0220

\$4.00



LIVE TARGET

YRB75SK812
Yearling BaitBall
Rattlebait 3" 5/8oz Pearl

Reg. Price: \$12.63 4484-0837

\$10.63

\$4.93



LF01 Lunker Frog
Hollow Bodied Frog Swim
Legs 1/2oz Green Tea

Reg. Price: \$5.79 4883-0054



NEW

\$8.41

LIVE TARGET

GOB90PT601 Goby Paddle Tail
Soft Plastic 3 5/8"
3/4oz Natural/Bronze

Reg. Price: \$9.86 4484-0983



NEW

\$4.32

TRUE05 True Bait Blue Gill

Reg. Price: \$5.07 4883-0263



\$9.29

LIVE TARGET

TP90S900 Trout Parr
3-1/2" Rainbow Trout

Reg. Price: \$11.04 4484-0303



\$8.97

LIVE TARGET

GS70SK201 Golden Shiner 1/2oz
Golden Shiner Sil/Blue B-7'

Reg. Price: \$10.66 4484-0027



LHPSTS5057 Lunker Sticks
Assorted colors available

Reg. Price: \$4.50 4883-0150

\$3.84



LHPBS404 Swim Bento 4.5" 5pk Perch

Reg. Price: \$5.79 4883-0084

\$4.93



563

Zipper

4.5CM 0.3oz

- 5303-0156 | SZ4 GFP – GOLD FLUORESCENT PERCH
- 5303-0157 | SZ4 GT – GREEN TIGER
- 5303-0158 | SZ4 HP – HOT PERCH
- 5303-0159 | SZ4 LRR – LUMINESCENT REAL ROACH
- 5303-0160 | SZ4 PBO – PEARL BLACK ORANGE
- 5303-0161 | SZ4 RC – RED CRAWDAD
- 5303-0162 | SZ4 GMO – GOLD METALLIC ORANGE

5CM 0.5oz

- 5303-0163 | SZ4 GFP – GOLD FLUORESCENT PERCH
- 5303-0164 | SZ4 SBO – SILVER BLUE ORANGE
- 5303-0165 | SZ4 GT – GREEN TIGER
- 5303-0166 | SZ4 HP – HOT PERCH
- 5303-0167 | SZ4 LRR – LUMINESCENT REAL ROACH
- 5303-0168 | SZ4 PBO – PEARL BLACK ORANGE
- 5303-0169 | SZ4 RC – RED CRAWDAD
- 5303-0170 | SZ4 GMO – GOLD METALLIC ORANGE

Reg: 6.76



Chubby Darter

3.5CM 0.3oz

- 5303-0107 | CD3 GHP – GOLD HOT PERCH
- 5303-0108 | CD3 D – DACE
- 5303-0109 | CD3 GMO – GOLD METALLIC ORANGE
- 5303-0110 | CD3 HP – HOT PERCH
- 5303-0111 | CD3 PH – PERCH
- 5303-0112 | CD3 RR – REAL ROACH
- 5303-0113 | CD3 YMD – YELLOW METALLIC
- 5303-0114 | CD3 YPH – YELLOW PERCH
- 5303-0115 | CD3 GYP – GOLD YELLOW PERCH
- 5303-0116 | CD3 GF – GOLD FINGER
- 5303-0117 | CD3 V – VIKING
- 5303-0118 | CD3 RTS – RED TAIL SHINER
- 5303-0119 | CD3 CG – COPPER GOLD
- 5303-0120 | CD3 YD – YELLOW DACE
- 5303-0121 | CD3 LGD – LUMINESCENT GRAY DACE
- 5303-0122 | CD3 LOD – LUMINESCENT ORANGE DACE

563

Reg: 6.76



Flutter Fish

1/4oz, 2-3/8"

- 5359-0001 | FF1FTG – Firetiger Glow
- 5359-0002 | FF1GLD – Gold
- 5359-0003 | FF1PCH – Pearl Chartruese
- 5359-0004 | FF1PPG – Pink Pearl Glow
- 5359-0005 | FF1RDG – Red Dot Glow

361

Reg: 3.89

3/8oz, 2-7/8"

- 5359-0006 | FF2FTG – Firetiger Glow
- 5359-0007 | FF2GLD – Gold
- 5359-0008 | FF2PCH – Pearl Chartruese
- 5359-0009 | FF2PPG – Pink Pearl Glow
- 5359-0010 | FF2RDG – Red Dot Glow

413

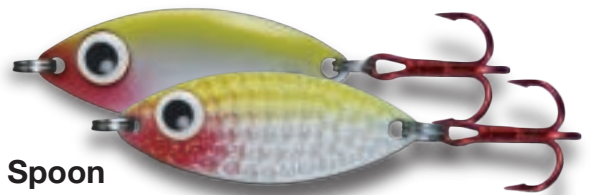
Reg: 4.46

1/2oz, 2.5"

- 5359-0011 | FF3FTG – Firetiger Glow
- 5359-0012 | FF3GLD – Gold
- 5359-0013 | FF3PCH – Pearl Chartruese
- 5359-0014 | FF3PPG – Pink Pearl Glow
- 5359-0015 | FF3RDG – Red Dot Glow

467

Reg: 5.04



Spoon

1/8oz 1-9/16"

- 5359-0020 | PK1BTG – Bengal Tiger Glow
- 5359-0021 | PK1BGG – Bluegill Glow
- 5359-0022 | PK1PCH – Pearl Chartruese
- 5359-0023 | PK1RDG – Red Dot Glow
- 5359-0024 | PK1RTG – Red Tiger Glow

309

Reg: 3.34

1/8oz 1-9/16"

- 5359-0025 | PK6BTG – Bengal Tiger Glow
- 5359-0026 | PK6BBG – Bluegill Glow
- 5359-0027 | PK6PCH – Pearl Chartruese
- 5359-0028 | PK6RDG – Red Dot Glow
- 5359-0029 | PK6RTG – Red Tiger Glow

361

Reg: 3.89

1/8oz 1-9/16"

- 5359-0030 | PK2FTG – Firetiger Glow
- 5359-0031 | PK2GLD – Gold
- 5359-0032 | PK2PCH – Pearl Chartruese
- 5359-0033 | PK2PPG – Pink Pearl Glow
- 5359-0034 | PK2RDG – Red Dot Glow

413

Reg: 4.46



\$143⁰³

Heated Vests
 Camo pattern & Black
 Full range of sizes available
 Reg. Price: \$157.68 0151-0526



\$21⁰⁴

3501ST Soft Side
 Kwikdraw W/3 Tuff-Tainers
 Reg. Price: \$23.49 0151-0042



\$2¹⁹

2003 Tuff-Tainer
 3-Fixed Comps w/Dividers
 7x4x1.5" w/Zerust
 Reg. Price: \$2.34 0151-0135

\$64⁴¹

AZ6 Top Load
 Soft Side
 w/6 Tuff Tainers
 Z Rust
 Reg. Price: \$71.92
 0151-0227



\$29⁵³

1899 Marine Dry Box
 18" Blue w/Zerust
 Reg. Price: \$32.46
 0151-0083



\$91⁹¹

E360-2 Base Camp
 Lantern Kit
 Reg. Price: \$101.33
 0151-0551



Hot Feet
 Heated Insoles Kit
 w/ Remote control
 All sizes available
 Reg. Price: \$101.33
 0151-0545

\$91⁹¹



Heated Socks
 All sizes available
 Reg. Price: \$70.14
 0151-0549

\$63⁶³



FR20 7.4V Freerein
 Silver Battery
 Reg. Price: \$39.72
 0151-0557

\$36⁰³



\$51¹³

6085 Bazuka Tele Rod Case
 4" 63-87" w/Zerust
 Reg. Price: \$57.09
 0151-0113



461300 Guide Series
Blade Bag Brown
Reg. Price: \$27.47 0030-0595

\$23¹²



413610 Weekender 3600
Tackle Bag w/2-3600's Green
Reg. Price: \$35.92 0030-0599

\$30²⁴



\$7¹²

480810 Weekender Worm
Speed Bag Green
Reg. Price: \$8.45
0030-0607



\$6⁰⁴

2-3650-52 Pro Latch Organizer
Clear 11x7x2" Adjustable
Reg. Price: \$6.89 0030-0232



\$74⁹⁹

Stow Rain Jackets
Black & Coastal
Blue. All sizes
available

Reg. Price: \$94.98
0341-0673



Stow Rain Pants
Black
All sizes available
Reg. Price: \$94.98
0341-0694

\$74⁹⁹



\$51⁵⁹

413800 A-Series Power Bag
Green 3600
Reg. Price: \$61.28 0030-0616



\$80⁰⁵

463700 M-Series Tackle Bag Green 3700
Reg. Price: \$95.09 0030-0612



\$28⁴⁶

403600 3600 Size
On-Board Bag w/2-3600's Blue
Reg. Price: \$33.81 0030-0609



\$11¹⁶

1084-01 Line
Spool Box
Clear
Reg. Price: \$12.73
0030-0103



LOWRANCE®

Lowrance Elite-7 Ti **NEW**
 Several transducer options available.

Reg. Price: \$863.17 0182-1022

STARTING AT
\$684.46



HUMMINBIRD®

Humminbird 409420-1M
 Fishfinder 678c HD XD

Reg. Price: \$501.38 0190-1243

\$429.20



\$859.27



Fish Hawk FH-BT System w/
 Bluetooth Smart &
 Probe Depth

Reg. Price: \$1,218.22 4614-0021



STARTING AT
\$473.54



Lowrance Elite-5 Ti
 Several transducer
 options available.

Reg. Price: \$597.17 0182-1023



\$2,433.96



Humminbird 409230-1M
 Fishfinder/GPS 1199ci
 HD SI Combo

Reg. Price: \$2,784.65 0190-1257



\$2,424.63



Lowrance 000-11793-001
 HDS-9 GEN3 Insight
 83/200/LSS

Reg. Price: \$2,873.75 0182-0984



\$709.83



Fish Hawk FH-X4 X4 System

Reg. Price: \$1,006.36 4614-0020



\$1,369.98



Lowrance 000-10418-001
 Broadband 3G Radar Kit
 HDS Instant On

Reg. Price: \$1,623.75 0182-0783



\$270.64



Fish Hawk FH-X4P X4 Probe

Reg. Price: \$283.84 4614-0024



\$65.67



Humminbird 710198-1
 XNT-9-20-T Trans

Reg. Price: \$72.91 0190-0853



\$529³³

2106-B HP Depthpower 60"
w/300 Ft of 250Lbs Braided Line
Reg. Price: \$671.93 1436-0149



\$13⁹⁴

Transducer arm mount (SUP)
Reg. Price: \$16.50 1436-0301



\$189⁹⁹

1080-DPR Strongarm
O-Rigger 24" Boom W/Rod Holder
Reg. Price: \$220.48 1436-0039



\$311⁶⁶

1099 Depthpower Downrigger
Electric 24" Boom w/Rod Holder
Reg. Price: \$395.61 1436-0004



\$114⁴⁴

1050-DPR Depthmaster
Downrigger W/Rod Holder
Reg. Price: \$145.26 1436-0001



\$3³⁸

1175 Power Grip 40/Bkt Rigged
Reg. Price: \$4.03 1436-0180

\$8⁵⁷

1192 Power Grip
Stacker 60"
Reg. Price: \$10.15
1436-0185



\$13⁴⁹

455 Bait Board No Mount
Reg. Price: \$15.00 1436-0198



\$8⁹⁸

311-BK Cup Holder Black
Reg. Price: \$10.19 1436-0062



\$11¹²

3022-BK Weight Mate
Black 2/Pk
Reg. Price: \$12.61 1436-0396



MINN-KOTA

1352140 Endura Max 40
40 lbs 36" Transom Motor

Reg. Price: \$253.65 0190-1083

\$220⁷⁸



LN-501P Grande Net
Reg. Price: \$42.95 2484-0067

\$36⁹¹

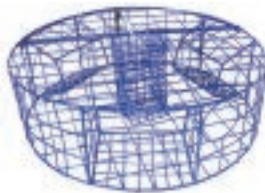


\$2⁶⁴



AC-103S Bait
Knife Display
30pc

Reg. Price: \$3.26
2484-0128

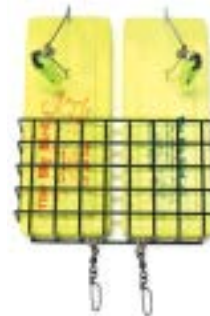


\$67⁹⁶



TR-530 Heavy Duty Crab Pot
30" X 10" Blue Steel

Reg. Price: \$70.46 2484-0206



\$8⁶³



BR-200
Bird's Nest Planer
Board Storage

Reg. Price: \$11.04
2229-0157



\$17²⁸



40 7903-0201 Classic Boat Safety
Reg. Price: \$19.91 5283-0001

\$108⁰⁹



F470 Aluminum Spot Light Kit

Reg. Price: \$119.15 0151-0554



\$29⁴²



40 7928-0200
Ultimate Safety Kit

Reg. Price: \$33.91
5283-0005



\$17²⁶



100P Planer Board

Reg. Price: \$20.72 2229-0001



\$17²⁶



100S Side Planer Board

Reg. Price: \$20.72 2229-0002



AT01BMGLP Cat Cay
Blue Mirror Glass
Blackout Frame
Reg. Price: \$97.43 0346-1247

\$91¹⁰



ENG65 Deep Blue Ice Box
65Qt White
Reg. Price: \$306.15 2945-0019

\$239⁸⁹



\$7²⁶
COSTA
GM26 C-Mono
Gripper
Yellow
Reg. Price: \$7.60 0346-1545

\$45⁸⁴
ENGEL
Coolers
UC30 Ice/Dry Box
30Qt
Ultimate Air Tight
Reg. Price: \$58.51 2945-0025



\$107²⁶
COSTA
TA11BMGLP Tuna Alley
Blue Mirror Glass
Matte Black Frame
Reg. Price: \$114.72 0346-1342



\$5³⁵
ENGEL
Coolers
RH-W Cooler
Rod Holder
with Hardware
White 1Pk
Reg. Price: \$6.83 2945-0039



\$5⁶⁵
COSTA
LY46 Lanyard Blue White Logo
Reg. Price: \$5.91 0346-1548



\$16⁷²
ENGEL
Coolers
ENG-AP
Live Bait Pump
for Live Coolers
Reg. Price: \$21.33 2945-0057



\$33³⁰
ENGEL
Coolers
UC13 Ice/Dry Box
13 Qt White
Reg. Price: \$42.50 2945-0058



\$4⁷⁸
COSTA
COOZRW Coozie Classic Red and
White One Size Fits all Accessory
Reg. Price: \$5.45 0346-2556



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EX60LW 2-Burner Cooker
2x30 000BTU 31lbs
Wind Screen Legs

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\$163⁰³



FoodSaver

FSGSSL0300-P02 GameSaver
Silver

Reg. Price: \$193.78 1483-0071

\$154⁹¹



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The Way to Cook Outdoors[®]

\$23³⁸

SQ11 11" Square Cast Iron Skillets

Reg. Price: \$24.63 1555-0035



WESTON **\$232⁷⁵**

65-0501-RT Sportsmans
Vacuum Sealer

Reg. Price: \$240.32 4581-0039



\$7⁹²



00308 Salmon Grill Rub

Reg. Price: \$8.55
1369-0085



\$2³⁵



100031337 Beer Batter
Canada

Reg. Price: \$2.54
2326-0039



\$419⁸⁹



BTDS108P Smoker
Digital 6 Rack

Reg. Price: \$476.88
4905-0023

\$3¹²



9745-002-0000
Salt Cure
2 oz Packet

Reg. Price: \$3.38



0285-0612



\$43⁴⁹

BL-1 Butcher-Lite
8pc Roll-Pak Apron/Belt Scabbard

Reg. Price: \$57.07 2813-0033



WESTON

\$23²⁴

30-0202-W 11"x18' 3pk Commercial Grade
Vac Bags 2 Ply 3 Mil

Reg. Price: \$24.00 4581-0027



WASP CAM

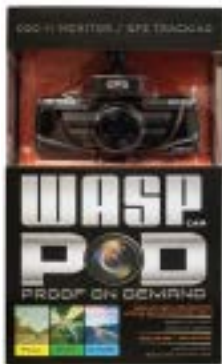
9902 Gideon
Action Sports Camcorder
w/LVD display wrist controller
Reg. Price: \$354.15 5372-0002

\$314³²



9900DR
Action Sports Camcorder
(Dual Remote Compatible)
Reg. Price: \$224.60 5372-0004

\$199³⁴



\$151⁰⁰

P.O.D.
Dash Cam
Reg. Price: \$170.14
5372-0007



\$146⁴⁷

9977 Extreme
Backpack
Reg. Price: \$161.63
5372-0008

\$60²¹

9998 Camera Mount
W/LED Light & Case
Reg. Price: \$65.00
5372-0012



\$34⁹³

9943 Wrist Strap
Remote Controller
Reg. Price: \$37.71
5372-0018



\$30¹⁰

9916 Jaws &
Flex Clamp Mount
Reg. Price: \$32.50
5372-0021



\$24⁷³

9948 Waterproof Case
Reg. Price: \$26.70
5372-0026



\$24⁷³

9963 Double Capacity
Li-ion Battery Pack
Reg. Price: \$26.70
5372-0027



\$19³⁵

9981 Chest Strap Mount
Reg. Price: \$20.89
5372-0036





18832 9" Titanium Bonded Flex Fillet Knife

Reg. Price: \$11.49 5316-0064

\$9⁸⁷

18829 8.5" Titanium Bonded Bent Needle Nose Pliers

Reg. Price: \$17.81 5316-0054

\$15³¹



\$7²⁵

18825 8" Titanium Bonded Snip

Reg. Price: \$8.43 5316-0051



\$14⁷⁷

18838 7" Titanium Bonded Ring Splitter

Reg. Price: \$17.19 5316-0055



18834 2.5" Titanium Bonded Bait Knife

Reg. Price: \$6.86 5316-0060

\$5⁹⁰



19077 Sarkis Carbonitride Titanium Folding Knife

Reg. Price: \$39.77 5316-0040

\$34¹⁸



\$27⁹⁵

18837 7.5" Titanium Bonded Aluminum Alloy Pliers with nylon

Reg. Price: \$32.51 5316-0057

\$3²³

18826 3" Titanium Bonded Braid & Mono Scissor

Reg. Price: \$3.76 5316-0073



18870 2-piece Knife & Sheath Set (includes #18831 6" Flex Fillet)

Reg. Price: \$14.89 5316-0070

\$12⁷⁹



18097 Knife & Hook Sharpener

Reg. Price: \$13.57 5316-0071

\$11⁶⁷

SOG
KNIVES + TOOLS



KIT00001 FastHawk & Tanto
Machete Bundle Kit

Reg. Price: \$56.99 1241-0246

\$43³⁵



GERBER

31-001088 Myth Pocket Folder
Reg. Price: \$33.14 0539-0737

\$30³¹

\$37²⁰

SOG
KNIVES + TOOLS

F01TN-CP
Tactical Tomahawk

Reg. Price: \$49.39
1241-0215

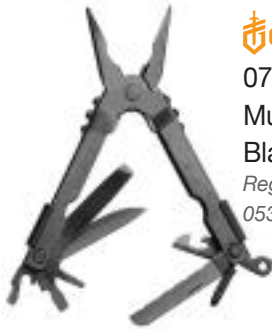


GERBER

07550 Needlenose
Multi-Tool
Black

Reg. Price: \$73.25
0539-0129

\$66⁹⁹



GERBER

30-000690 Outrigger XL AO Folder
Fine Edge

Reg. Price: \$56.41
0539-0861

\$51⁵⁸



SOG
KNIVES + TOOLS

MC04-N Sogfar Machete Tanto 10"

Reg. Price: \$23.28
1241-0210

\$17⁵⁴



SOG
KNIVES + TOOLS

SP02-CP SOGzilla Small Partially Serrated Clam Pack

Reg. Price: \$33.06
1241-0102

\$24⁹⁰



GERBER

\$30⁹⁴

30-000967 River Shorty Black

Reg. Price: \$33.84 0539-1006



SOG
KNIVES + TOOLS

\$20⁸²

FF30-CP Fusion Fielder 3CR13 S/S
Trad Liner Lock Dual Thumb Stds

Reg. Price: \$23.50 1241-0101



GERBER

\$69⁵⁰

30-001038 Strong Arm Fixed Blade
Knife Black, Fine Edge

Reg. Price: \$76.00 0539-1007



5% off
\$25⁶³

Shakespeare

Ugly Stik GX2 Ice Combos.
Reg. Price: \$29.82 0011-2491



HUMMINBIRD

407030-1 ICE-45 Flasher
Dual Beam Ice System

Reg. Price: \$450.09 0190-0694

\$412³⁴



\$25⁵⁰

Panfish popper ice combos
3 to choose from

Reg. Price: \$30.66 2238-0080

5% off



\$454



NTHS-10
Thermaseat
Seat Cushion

Reg. Price: \$5.13
1169-1027

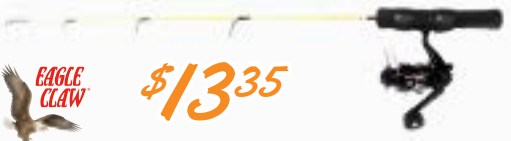


\$2¹¹



CWPS6-EB
Cold Weather Line
6lb 110yd Blue

Reg. Price: \$2.74
4475-3158



\$13³⁵

IE24L1C Ice Master Combo 24" LT

Reg. Price: \$14.88 0849-0256



NEW \$599⁴⁰
Eskimo

22200 Evo2
Crossover Shelter
2-Man

Reg. Price: \$643.56 2380-0119



\$12⁴³

FUEL27LCBO Fuel Ice Combo 27"UL 1BB
w/4# Red Line

Reg. Price: \$14.46 0011-1959



\$2⁷⁵

PFS-1D Ice Skimmer 16" Alum Handle

Reg. Price: \$3.36 1169-0890



\$71⁶²

9935 Drill Auger Conversion Kit

Reg. Price: \$72.77 4567-0792

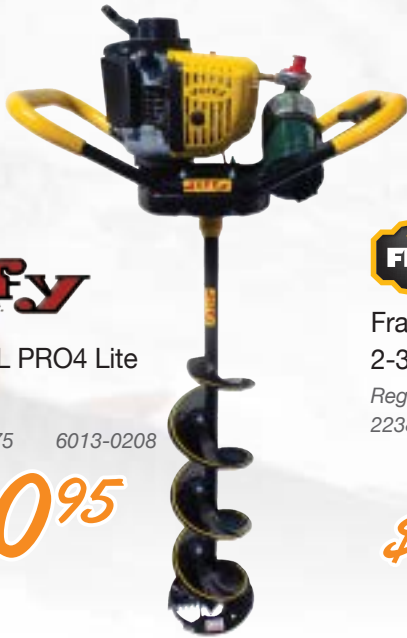


Jiffy
Simply the Best.

Jiffy 42-08-ALL PRO4 Lite
Propane

Reg. Price: \$568.75 6013-0208

\$490⁹⁵



Frabill 6180 Predator
2-3 Man w/2 Seats

Reg. Price: \$1,117.18
2238-0094

12% off
\$911⁸⁷



Eskimo **\$487¹⁴**

Eskimo 15400 Quickflip 2
2-Man Flip Ice Shelter

Reg. Price: \$523.03 2380-0044



\$738¹⁹



Frabill 6128 Fishouflage
Ambush W/Side Door

Reg. Price: \$904.40 2238-0283



FRABILL **\$424⁷⁷**

Frabill 6115 Commando Tall One Man
w/Padded Seat

Reg. Price: \$478.78 2238-0099



EAGLE CLAW **\$145⁸**

Eagle Claw PC28M
Patriot Combo Ice Combo 28" Med

Reg. Price: \$16.25 0849-0433

HUMMINBIRD **\$324⁴¹**

Humminbird 407020-1 ICE-35 Flasher Dual
Beam ICE System

Reg. Price: \$354.12 0190-0693



fenwick **\$25⁹⁸**

Fenwick Elite Tech High Modulus Graphite Ice Rods
Several to choose from

Reg. Price: \$32.63 4842-0733



HT Panfish Lure Kit PKA-16

Reg. Price: \$10.72 1169-0862

\$9⁴⁸



FRABILL **\$47²⁴**

Frabill Bro Ice Combos
3 to choose from

Reg. Price: \$56.81 2238-0108

LIMITED EDITION



4-100W50

WILLIAMS



Williams is producing a limited edition 4 pack of the classic mirror Wablers in the original finishes of; Silver, Gold, 1/2 & 1/2 and Copper for the 100'th. The Wablers in the kit are stamped with the logo and the date 1916 to 2016. These stamped W50 Wablers can only be found in the 4 pack. This is a limited production run and will only be offered for the 2016 season. Enclosed in the kit is a booklet detailing the history of Williams and containing a contest code. The code allows the angler to register for a chance to win 1 of 10 of the collector's edition wooden boxes. Winners will be drawn at random on January 15'th 2017.

A collector's edition wooden box is being produced for the anniversary. There are 175 boxes numbered 1 through 175. They contain one of each W10 through W70 Williams Wablers in 24 carat gold plate finish to recognise the Williams clan start in the Klondike gold rush. Each Wabler is engraved with the Williams' logo and 1916 - 2016.

MAXIMA

THE LINE COMPANY

ULTRAGREEN

THE ORIGINAL GREEN MONOFILAMENT



Ultragreen One-shot spool

Ultragreen Service Spool



LEADER WHEELS



Clear



Fluorocarbon



Chameleon



Ultragreen

WILLIAMS



NEW

RIDGE / BACK™

- Heavier bodied spoon
- Multi-species
- Single siwash & Treble hook
- Genuine silver & 24K gold
- Williams T.M finishes



Length: 1 7/8"
Weight: 2/5 oz

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Combo Edge

Reg. Price: \$20.77 1361-0022

\$14.99



Hi Mountain 00147
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Reg. Price: \$7.41 1369-0115

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\$11.00



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Assorted Patterns
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P-Line APP7.5S
Adaro Aluminum 7.5" Pliers

Reg. Price: \$31.87 1251-2293

\$29.99



COGHLAN'S

Coghlan's 9821BD Lightsticks
Reg. Price: \$1.38 1120-0023

99¢



Rapala

Rapala RSG1
ProGuide Polarize

Reg. Price: \$22.98 0285-5070

\$18.48



\$5.33

HookSafe Hook &
Lure Protector
5" clear pack of 2

Reg. Price: \$6.78
5366-0001

NEW 5% off all Manley Rods



Manley Rods

Kayak Gold Spinning Medium 7'-7'6"

Reg. Price: \$144.58 5363-0003

\$135.04

NEW



AL'S
Goldfish

Al's Goldfish D300-G Glowfish
Glow Green 1/2oz 2 3/4"

Reg. Price: \$5.61 0282-0062

\$4.34

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